

# ERIC MINTON

WRITER/EDITOR

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- **A writer with keen observation and language skills who brings people to life and situations into clarity for his readers.**
- **An editor in tune with the zeitgeist who brings professionalism and relevance to publications.**
- **A manager who inspires loyalty from his team and trust from employers and clients.**
- **A mentor who shares his experience and knowledge, even with those who could replace him.**

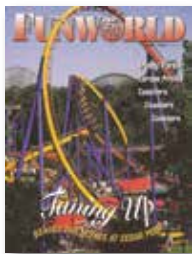
## EXPERTISE

Writer, editor, photographer, and graphic designer with more than 40 years experience in newspapers, magazines, trade and association publications, and web site publishing. Skills in word processing and design software as well as virtual publishing. Experience in managing budgets for a magazine and as a business owner. Strong strategic planning and process management skills and a dedication to continuous process improvement that saves money and time, cuts down on mistakes, and strengthens the product.

## PROFESSIONAL EXPERIENCE

### Founder and editor, [Shakespeareances.com](http://Shakespeareances.com), May 2011 to present.

- Designed and built web site; update with new material weekly.
- Write all content: reviews of theatrical plays, films, and books; commentaries on Shakespeare's ongoing relevance; interviews with Shakespeare practitioners; Shakespearecentric recipes.
- Manage links, lists of productions, and a section devoted to theater news and announcements.



### Freelance Journalist, June 1984 to present.\*

- Published more than 1,200 articles in 104 publications (see list on page 4).
- Primary topics of expertise: the amusement industry, disability rights, assistive technology, the U.S. military, disaster preparation, travel, entertainment, sports, and business practices.
- Profiled all types of people from stars to stars: chart-topping musicians, Olympic athletes, a commercial fisherman with quadriplegia, multinational corporation CEOs, haunted house and roller coaster designers, and military generals.

\* Since 1984, the titled positions I've held were in addition to my ongoing freelance business.

### Chief of Strategic Communications and Editor, National Commission on the Structure of the Air Force (Washington, D.C.), June 2013 to April 2014

- Wrote portions of the Commission's final report, including sidebars and appendixes.
- Copy edited the final report and managed a staff-wide proofreading effort.
- Oversaw the report's design and layout and served as liaison to the printer.
- Wrote all press releases for the Commission and feature articles for publication in various media outlets and produced material for the media kit.
- Copy edited Commission correspondence to members of Congress and to media outlets and talking points for interviews with commissioners.



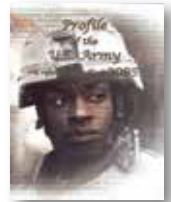


**Editor, *The Officer*, Reserve Officers Association of the United States (Washington, D.C.), January 2006 to August 2010**

- Turnkey contractor managing all content from planning to printing a 10-per-year, four-color glossy magazine, including assigning and editing all articles and designs.
  - Managed a worldwide team of writers, editors, and designers.
  - Wrote major feature articles, laid out department pages, served as chief photographer.
  - Liaised with ROA's elected leaders and headquarters staff, as well as the advertising agency and printer.
- Redesigned the magazine from a grip-and-grin member publication to a professional journal on national security issues recognized as a leader in the defense arena. And yet...
  - Cut the magazine's production costs by 30 percent through efficient use of resources, streamlining production, transitioning to virtual proofing, embracing new shipping and printing technology.

**Copy Editor, Institute of Land Warfare, Association of the U.S. Army, May 2004 to December 2005**

- Substantive editing of scholastic papers and policy position papers.
- Planned, wrote, and edited *Profile of the U.S. Army—A Reference Handbook* distributed to military personnel and families and war colleges.
- Lead editor on annual *Fiscal Year Army Budget—An Analysis*.
- Edited and designed *Your Soldier Your Army: A Parents' Guide* by Vicki Cody, distributed through Army Family Support Centers.



**Bureau Chief and Web Editor, *Amusement Today* (Arlington, Texas), February 2001 to November 2003**

- Reported and wrote on amusement industry news for monthly business-to-business newspaper covering the international amusement industry.
- Wrote and posted breaking news stories for the daily "Extra Extra" on [www.amusementtoday.com](http://www.amusementtoday.com).

**Assistant City Editor, *Anderson Independent-Mail* (Anderson, S.C.), June 1989 to May 1992.**

- Managed the city desk during the deadline hours for two-edition daily.
- Directed 10 reporters, two bureaus and a corps of stringers
- Edited all local copy, guided writers on enterprise projects, and wrote special reports.

**Publicity Director, Oklahoma Theater Center (Oklahoma City, Okla.), January to December 1983**

- Planned and executed publicity and marketing campaigns for theater's seasons and shows.
- Wrote press releases and feature articles on the plays, directors, and cast members.
- Provided community liaison for the theater, including speaking engagements and television appearances.

**Copy Editor, *Daily Oklahoman* and *Oklahoma City Times*, February 1982 to January 1983.**

- Edited copy and designed pages for neighborhood sections of both daily newspapers.
- Additional duty as a music critic, interviewing pop and country stars and reviewing concerts.

**Copy Editor and Entertainment Correspondent, *The Sun* and *Daily Herald* (Biloxi, Miss.), August 1980 to February 1982.**

- Edited copy and designed pages on sports and universal copy desks for morning newspaper.
- Wrote profiles on musicians and reviewed concerts for weekend entertainment magazine.

## EDUCATION

Master of Humanities in Disability Studies at Wright State University, Dayton, Ohio. Thesis topic: “Cinematic Images of People with Disabilities and Native Americans: a Comparative Study.”

Bachelor of Journalism from the University of Missouri-Columbia, major in magazine journalism with a broad liberal arts curriculum.

## PUBLIC SERVICE

Member, Communications Subcommittee, President’s Committee on Employment of People with Disabilities. Served as Associate Editor of “The Disability Messenger” and as chair of the task force that revised and designed “Ready, Willing, and Available.” Also served as scholarship judge.

As the husband of a career U.S. Air Force officer, served as commander’s spouse for three units, conducting and participating in outreach and morale programs for the military community and serving as spouse liaison during a unit deployment.

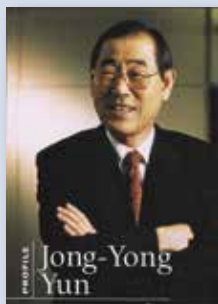
## AWARDS

Jesse H. Neal Award for Best Subject Related Series of Articles, 1999, for *Swimming Pool/Spa Age* Special Report, “Is Our Water Safe? Recent events surrounding bacteria surviving in water are raising an old familiar question.”



National Easter Seal Society EDI Award for Print Journalism, 1995, for *Hemispheres* article “Implementing A Can-Do Attitude: While the business community frets over the impact of laws to hire the disabled, some companies have chosen to focus on people’s abilities and not their disabilities. Their successes have the whole world watching.”

American Society of Business Publication Editors’ Silver Award for Individual Profile in central region competition, 2001, for *Industrial Management* profile “All Fired Up in Texas” on G. Kemble Bennett, director of the Texas Engineering Extension Service and chairman of the National Domestic Preparedness Consortium.



Magazine Association of Georgia GAMMA Silver Award for Best Feature Writing or Reporting—Business to Business, 2000, for *Industrial Management* profile, “A Philosophy of Change,” on Jong-Yong Yun, CEO of Samsung Electronics Co.

Magazine Association of Georgia GAMMA Silver Award for Best Feature Writing and Reporting—Business to Business, 1997, for *Fabricator* article “The Concern For Pool Safety: Ornamental fencing and gate systems can save lives while giving fabricators a profitable new market niche.”



Magazine Association of Georgia GAMMA Bronze Award for Best Feature Article—Business, 1997, for *Fabricator* article “Finding Good Workers: As more and more young people vie for white collar jobs, the metalworking industry is left with a serious shortage of trained craftspersons.”



Reserve Officers Association of the United States Chairman’s Special Award 2008, for “taking charge of all aspects of *The Officer* Magazine and providing ROA and the membership a high quality, professional magazine.”

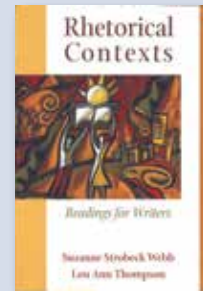
Reserve Officers Association of the United States Walker Williams Employee of the Quarter, fourth quarter 2008. At the time I was a contractor, not an employee, an indication of my devotion to teamwork with the ROA staff and advancing the organization’s aims and business practices.

**PUBLISHED IN THE FOLLOWING MAGAZINES. . .**

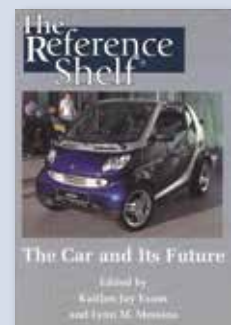
*American Nurseryman*  
*Amusement Today*  
*Armed Forces Network Tv Guide*  
*Arthritis Today*  
*Automated Builder*  
*Automotive Executive* (National Automobile Dealers Association)  
*Biloxi* (Miss.) *Sun-Herald*  
*Bird Talk*  
*British Heritage*  
*Business & Health*  
*Business Radio*  
*Career Pilot*  
*Careers & The Disabled*  
*Cats Magazine*  
*Charlotte*  
*Checlist, The International Magazine For Check Cashers*  
*China, Glass & Tableware*  
*Christian Retailing*  
*Columbia Missourian Vibrations*  
*Corrections Forum*  
*The Crafts Report, The Business Journal For The Crafts Industry*  
*Credit Union News*  
*Daily Oklahoman & Oklahoma City Times*  
*Delta Sky Magazine*  
*Dental Economics*  
*Diversion, For Physicians At Leisure*  
*Dog Fancy*  
*Dramatics*  
*Eastern Aftermarket Journal*  
*EEO Bimonthly, Equal Employment Opportunity Career Journal*  
*The Engravers Journal*  
*Fabricator*, (National Ornamental & Miscellaneous Metals Association)  
*Fairs And Expositions* (International Association Of Fairs And Expositions)  
*Family Entertainment Center Magazine* (International Association Of Amusement Parks & Attractions)  
*Fire-Rescue Magazine*  
*Freizeit Professional*  
*Funworld* (International Association Of Amusement Parks & Attractions)  
*Games Magazine*  
*Geico Direct*  
*Good Housekeeping*  
*Graduating Engineer*  
*The Growing Edge, Indoor & Outdoor Gardening For Today's Grower*  
*Hemispheres, United Airlines*  
*High Technology Careers*  
*Home Lighting & Accessories*  
*Horizon, The Magazine Of The Arts*  
*Idea Today, Fitness Professionals*  
*Independent Living Provider*

*Industrial Fabric Products Review*  
*Industrial Management* (Institute Of Industrial Engineers)  
*Insurance Review*  
*Interior Landscape*  
*Jam: The Music Magazine*  
*JEMS, Journal Of Emergency Medical Services*  
*Los Angeles Times*  
*The Meeting Professional*  
*Michigan Travel Ideas*  
*Midwest Living*  
*Military History*  
*Modern Maturity*  
*MPC World, The Magazine For Mail And Parcel Centers*  
*National Cattlemen*  
*New Mobility*  
*Newsday*  
*North Georgia Journal*  
*Occupational Health & Safety*  
*Off Duty, The Military Leisuretime Magazine*  
*The Officer* (Reserve Officers Association)  
*Oklahoma Gazette*  
*Pet Age*  
*Pizza Today*  
*Planning* (American Planning Association)  
*Popular Science*  
*Professional Photographer*  
*Psychology Today*  
*R&R Entertainment Digest*  
*R&R In Britain*  
*Records Management Quarterly*  
*Remodeling News*  
*Reservist, U.S. Coast Guard*  
*The Retired Officer/Military Officer* (Military Officer's Association of America)  
*Military Times Media Group*  
*Sandlapper, The Magazine Of South Carolina*  
*Screenplay, For Garment Graphics*  
*Signs Of The Times*  
*Splash Magazine*  
*Sporting Goods Dealer*  
*Sports Parade Magazine*  
*Sunward*  
*Swimming Pool/Spa Age*  
*Textile World*  
*Today's Home Healthcare Provider*  
*Today's Officer*  
*Today's Pawnbroker*  
*Tour & Travel News*  
*Travel-Holiday*  
*Turf*  
*Utility Construction & Maintenance*  
*Vocational Biographies*  
*WestMuse*  
*Woman Engineer*  
*Workforce Diversity*

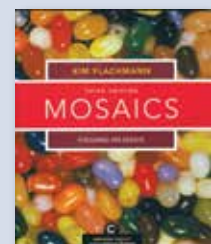
**& TEXTBOOKS**



*Rhetorical Contexts: Readings For Writers*, Suzanne Strobeck Webb & Lou Ann Thompson (Longman Publishers, New York, 2002)



*The Reference Shelf: The Car And Its Future*, Kaitlen Jay Exum & Lynn M. Messina (H.H. Wilson, New York, 2003)



*Mosaics: Focusing On Essays*, Kim Flachman (Pearson/Prentice Hall, Upper Saddle River, N.J. 2005)